# DARTMOUTH

# Hopkins Center for the Arts

# Snøhetta to Lead Major Expansion and Redesign of Hopkins Center for the Arts at Dartmouth

## Building Project Marks Important New Milestone in Dartmouth's Ongoing, \$180M Investment in its Arts District

HANOVER, N.H.—February 10, 2021—Dartmouth today announced that it has selected the renowned design practice Snøhetta to lead the expansion and redesign of its <u>Hopkins Center for the Arts</u>. Since its opening in 1962, as the first major university-based center in the U.S. to unite the arts under a single roof, the Hopkins Center—long known as "the Hop"—has been recognized for its groundbreaking approach to arts education and the presentation of performances by leading and emerging talents across dance, music, theater, film, and other creative disciplines. The upcoming expansion, led by Snøhetta's New York City office, is part of a broader reimagining of the Hop to support greater and more ambitious creation of cross-disciplinary work onsite and to meet the growing demand of Dartmouth students and faculty for artistic expression and experiences. Dartmouth plans to raise approximately \$75 million for the Hop project, with \$70 million earmarked for design, construction, and other related development costs and \$5 million dedicated to programmatic growth.

The Hop, originally designed by modernist Wallace K. Harrison, lives within the Arts District at the heart of Dartmouth's thriving academic community, which also includes the Black Family Visual Arts Center, completed in 2012 by Machado Silvetti, and the <u>Hood Museum of Art</u>, redesigned by Tod Williams and Billie Tsien Architects in 2019. Dartmouth selected Snøhetta for the Hop project because of their extensive experience in honoring historic architecture and seamlessly merging it with forward-looking design. The architecture firm's expertise in creating dynamic relationships between interior and exterior spaces and with existing built and natural landscapes was equally important to the decision. The re-imagining of the Hop marks a new milestone in Dartmouth's decade-long, more than \$180 million investment in its Arts District, and is also part of the college's eight-year, \$3 billion "<u>The Call to Lead</u>" campaign, which aims to dramatically expand experiential learning opportunities within Dartmouth's liberal arts educational model.

"The Hop has long served as a leader in the arts, bringing the voices of an incredible range of artists to our region and cultivating an academic experience that positions creativity at its core. As we look to the future, we are committed to establishing new spaces and opportunities that will enable artistic ideas to flourish and be realized within our community," said Mary Lou Aleskie, the Howard L. Gilman '44 Director of the Hopkins Center for the Arts. "We are excited to embark on this project with Snøhetta, whose experience, knowledge, and enthusiasm make them an ideal partner, and to realize the full potential of the Hop as an iconic 21st-century center for collaboration, education, and experiences."

### **Design Priorities for the Future**

Snøhetta, which was founded on a vision of transdisciplinary thinking, will bring to bear its extensive experience with some of the world's most notable public and cultural projects, including the Alexandria Library, the Isabel Bader Centre for the Performing Arts, the Oslo Opera House, the San Francisco Museum of Modern Art expansion, the National September 11 Memorial Museum Pavilion, and the upcoming Theodore Roosevelt Presidential Library.

In active collaboration with Dartmouth leadership, Snøhetta will develop plans to expand the Hop's existing physical footprint, which is currently nearly 175,000 square feet, and also enhance the flow and function of interior and exterior spaces. Together, these efforts will improve the Hop's ability to serve as an active site for gathering, study, and creative experimentation. The design development process is also particularly focused on ensuring Dartmouth's ability to produce works onsite, recognizing the evolving needs of student creators and visiting artists, and on enhancing audience experience overall. Among Dartmouth's particular design priorities are the:

- Creation of three new recital halls and teaching studios, including a flexible, multi-purpose performance space;
- Incorporation of state-of-the-art technologies that will allow the Hop to document, share, and broadcast Dartmouth-originated works across the world;
- Enhancement of the acoustics, flow, and wayfinding throughout the building;
- Enhancements to community, social, and study spaces, including the beloved Top of the Hop;
- Substantive upgrades to rehearsal rooms;
- Introduction of a new, more welcoming entry for ease of arrival and orientation

Equally important to the project is understanding and engaging environment and history. Snøhetta is recognized for its expertise in creating new spaces within existing contexts, invigorating and celebrating the best of what is already there. This approach will honor the Hop's original architecture, while establishing new design synergies within and across the expansion as well as with the other buildings in the Arts District and the broader campus landscape.

"We're especially excited to collaborate with the Dartmouth team, as their vision for the Hop aligns with our own strengths in unlocking the value of design and connecting people with places," said Craig Dykers, founding partner of Snøhetta and its New York office. "Particularly in arts and cultural projects, our transdisciplinary approach opens up unexpected possibilities for engaging both audiences and artists."

### The Hop's Creative Legacy and Program

When it opened nearly six decades ago, the Hop created a new model for a university arts center, bringing together the different creative disciplines under a single roof to foster newfound collaborative dialogues and engagements. Through time it has remained committed to this approach and underlying vision, working with world-renowned artists, giving a platform to emerging talents, and inspiring artistic innovation among its students. A vital creative hub, it welcomes approximately 70,000 people annually to its live performances, and in the new pandemic moment, has created a robust digital program to continue to connect with its immediate community and those around the globe. The Hop also mounts approximately 50 student performances and productions each academic year, and more than 300 students

participate in dynamic performing ensembles led by professional artists. Additionally, approximately 1600 students create work in the Hop's jewelry, woodworking, and ceramic studios each year.

It has served as the early training ground for alumni who have gone on to have distinguished careers in arts and entertainment, including actors Connie Britton, Rachel Dratch, and David Harbour, and film and television producers Mindy Kaling, Chris Meledandri, and Shonda Rhimes. It maintains ongoing creative partnerships with the New York Theatre Workshop and the Telluride Film Festival, and is the place where American modern dance company Pilobolus was founded.

Today, it is also continuing to engage with the most relevant issues of our era. Most recently, this has included the launch of a three-year collaboration with Dance Theatre of Harlem, which will expand experiential learning opportunities in dance and academic scholarship and focus on conversations about race, activism, and equity in and through the arts. The Hop is also producing, with co-commissioning by Stanford Live, *The Ritual of Breath is the Rite to Resist*, an interactive opera-theater experience that responds to the murder of Eric Garner. The performance features poet Vievee Elaure Francis, an associate professor in English and creative writing at Dartmouth; painter Enrico Riley (Dartmouth '95), a professor of studio art at Dartmouth; composer Jonathan Berger; and director Niegel Smith (Dartmouth '02).

The upcoming expansion and reimagining of the Hop will further catalyze the production of such ambitious projects and provide new and versatile spaces for the growing artistic demands of contemporary performing artists and Dartmouth students. The Hop project follows Dartmouth's \$55 million investment in the Black Family Visual Arts Center and \$50 million for the redesign and expansion of the Hood Museum of Art.

"We aspire for every Dartmouth graduate to be an imaginative thinker and creative leader. This makes the arts an essential aspect of any liberal arts experience. At Dartmouth, we are committed to this core vision and to engendering a love for exploration and experimentation among our students," says President Philip J. Hanlon, '77. "Our investments in the Arts District are envisioned to give every student an artistic experience and to use the arts as a window to explore a breadth of subjects and academic fields. The expansion of the Hop is another important chapter in enacting our vision and will offer a wealth of new opportunities for our students and the community well beyond."

#### About Snøhetta

Spanning architecture, landscape architecture, urban design, interior design, product design, and graphic design, Snøhetta's portfolio reflects its transdisciplinary process and its concentration on delivering positive social and environmental outcomes. The firm's recent and current projects, such as the redesign of Times Square, Cornell Tech Verizon Education Center, 550 Madison, El Paso Children's Museum, Theodore Roosevelt Presidential Library, and the Ford Motor Co. Research Campus promote both individual and collective interaction and empowerment in the built environment. Snøhetta's New York office is the recipient of the Cooper Hewitt's 2020 National Design Award for Architecture. For more information, visit <u>Snohetta.com</u>.

#### About the Hopkins Center for the Arts

Situated on the Green of Dartmouth College, the Hopkins Center serves as a hub of performing arts and film for the College and New England region. A leader in experiential education, it is dedicated to bringing together visiting artists, resident artists, student ensembles, and academic departments to produce and present work that represents diverse voices and perspectives and engages with a wide spectrum of artistic forms and ideas. It acts as a laboratory for creative experimentation and an instigator for exploring the connections between different artistic disciplines, the Dartmouth curriculum, and the wider community.

#### **About Dartmouth**

Founded in 1769, Dartmouth is a member of the Ivy League and consistently ranks among the world's greatest academic institutions. Dartmouth has forged a singular identity for combining its deep commitment to outstanding undergraduate liberal arts and graduate education with distinguished research and scholarship in the Arts and Sciences and its four leading graduate schools—the <u>Geisel School of Medicine</u>, the <u>Guarini School of Graduate and Advanced Studies</u>, <u>Thayer School of Engineering</u>, and the <u>Tuck School of Business</u>.

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